HOLIDAY MARKET APPLICATION

***Deadline to apply is November 30th, 2019

OVERVIEW: It’s the most magical time of year! This year An Unlikely Story will hold their fourth annual outdoor Holiday Market at the Telford Park during the Plainville Winter Festival on Saturday, December 7th from 11am to 4pm. During the day there will be local vendors selling their merchandise and musical performances in the park gazebo. At night there will be a tree lighting ceremony, and Santa will make his way into the celebration riding a firetruck! There will be carolers and photo opportunities with Santa, all followed by the annual holiday bonfire that hundreds of local residents attend each year.

We are looking for vendors to sell their products outdoors at the Telford Park located at 142 South St in Plainville MA from the hours of 11am to 4pm. We encourage a large variety of vendors to apply, including crafters, artists, florists and food vendors for the celebration. Marketing will include our website, email newsletter, in-store signage, outdoor signage, and our social media outlets. In total, we reach over 20,000 customers. Please submit at least four photos of your product along with the application, or a website link that shows your products. We will send out an email to all applying vendors upon receiving their application to let them know if they have been selected to be a part of our outdoor Holiday Market.

NAME OF BUSINESS: __________________________________________________________
NAME OF BUSINESS OWNER: ________________________________________________
YEARS IN OPERATION: ______________________________________________________
PHONE: __________________________ ADDRESS: ____________________________
CITY: ____________________________ STATE: ________ ZIP___________
EMAIL: ___________________________ WEBSITE: _____________________________
FACEBOOK: ________________________ TWITTER: ________________________
INSTAGRAM: ________________________
ETSY SITE: ________________________
BRICK & MORTAR SITE: ________________________

DETAILED DESCRIPTION OF PRODUCTS:
___________________________________________________________________________________
___________________________________________________________________________________

PRICE RANGE OF PRODUCTS:_______________________________
I ACCEPT (Check all the apply): ___CASH___CHECK___CREDIT CARD

DATE & TIME:
The outdoor Holiday Market will be held on Saturday, December 7th 11am-4pm at the Plainville Town Park at 142 South St, Plainville, MA. The market will begin at 11am and vendors have the choice to stay to 4pm when it gets dark or until 8pm when bonfire ends.

The cost to participate in the Holiday Market is $25.00. Vendors must bring their own table and chairs to be placed at the park. Vendors can also bring a small tent approximately 10’X10’. Vendors that plan to stay late in the evening can bring flameless lanterns or battery operated string lights to light up their merchandise. Electricity at the park is limited, if you absolutely need an outlet please let the market coordinator know. Propane heaters are allowed, space heaters are not.

IF YOU ARE SELECTED FOR THE OUTDOOR HOLIDAY MARKET YOU WILL BE REQUIRED TO...
1. Submit EITHER a certificate of your insurance, retail tax certificate, or fill out a W9 form with us and email or mail it to Cassie Riva by November 30th.
2. Pay for your spot by November 30th in full. Checks can be made payable to An Unlikely Story. These can be brought into the store or mailed to: “Attn: Cassie Riva, An Unlikely Story, 111 South Street, Plainville, MA 02762. If you would like to pay via credit card please call Cassie at (508) 699-0244.
3. If you are a food vendor you will need to fill out and submit a temporary food farmer’s market application to the Town of Plainville Health Department and submit a copy to Cassie by November 30th.

If you have any questions please email Cassie at cassie@anunlikelystory.com.