



# AN UNLIKELY CRAFT FAIR

**\*\*\*Deadline to apply is Monday, April 20, 2020\*\*\***

**OVERVIEW:** An Unlikely Story is having a craft fair on Saturday, May 2<sup>nd</sup> from 11am-4pm. We are looking for vendors to sell their products in the beautiful Second Story event space above the bookstore. We will have 10 tables available to rent for your merchandise. Vendors are also able to bring their own table. We encourage a large variety of vendors to apply, including crafters, artists, florists and food vendors. Marketing will include our website, email newsletter, in-store signage, and social media outlets. In total, we reach over 20,000 customers. **Please submit at least four photos of your product along with the application, or a website link that shows your products.** Please note: There are only 18 vendor spots available. Applying vendors will get a confirmation email from the events coordinator upon approval. **Please wait to send payment until the events coordinator has approved your application.**

NAME OF BUSINESS: \_\_\_\_\_  
NAME OF BUSINESS OWNER: \_\_\_\_\_  
YEARS IN OPERATION: \_\_\_\_\_  
PHONE: \_\_\_\_\_ ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP \_\_\_\_\_  
EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
FACEBOOK: \_\_\_\_\_ TWITTER: \_\_\_\_\_  
INSTAGRAM: \_\_\_\_\_ ETSY SITE: \_\_\_\_\_  
BRICK & MORTAR SITE: \_\_\_\_\_

**DESCRIPTION OF PRODUCTS:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**WHERE DO YOU SELL YOUR PRODUCTS NOW?**

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**PRICE RANGE OF PRODUCTS:** \_\_\_\_\_  
**I ACCEPT (Check all the apply):** \_\_\_ CASH \_\_\_ CHECK \_\_\_ CREDIT CARD

**DATE & TIME:**

The Unlikely Craft fair will be held on Saturday, May 2<sup>nd</sup> from 11am to 4pm on the Second Story of An Unlikely Story. We will have 11 tables to rent out for the craft fair. We have six 6ft. rectangle tables and four 5ft. rectangle tables. Vendors are encouraged to bring their own table if they have one.

Based on your product and how much merchandise you have, please check off below which table size works best for you. **Please note that tables are limited and the cost for each table varies.**

\_\_\_\_\_ 6ft rectangle table \$50.00  
\_\_\_\_\_ 5ft rectangle table \$35.00  
\_\_\_\_\_ Bringing own table \$35.00 size must be pre-approved by [cassie@anunlikelystory.com](mailto:cassie@anunlikelystory.com) prior to the craft fair.

**IF YOU ARE SELECTED FOR THE UNLIKELY CRAFT FAIR, YOU WILL BE REQUIRED TO:**

1. **Submit a certificate of your insurance (if applicable) and a retail tax certificate by Tuesday, April 28<sup>th</sup>. If you do not have a retail tax certificate, we do require that you fill out a W9 form with us.**
2. **Pay for your spot by Tuesday, April 28<sup>th</sup> in full. Checks can be made payable to An Unlikely Story. These can be brought into the store or mailed to: "Attn: Cassie Riva, An Unlikely Story, 111 South Street, Plainville, MA 02762.**
3. **If you are a food vendor, you will need to fill out and submit a temporary food farmer's market application to the Town of Plainville Health Department and send a copy of the issued certificate to Cassie by Tuesday, April 28<sup>th</sup>.**

If you have any questions please email [cassie@anunlikelystory.com](mailto:cassie@anunlikelystory.com).